

PRESS RELEASE

Stertil-Koni USA Announces Accelerated Pace of Vehicle Lift Innovation at Annual Distributor Meeting

For Immediate Release

Stevensville, MD, June 2 , 2016 -- Stertil-Koni USA, Inc., the recognized leader in heavy duty vehicle lifts across North America, has announced that it is advancing the pace of customer-focused vehicle lift innovations in what the company describes as an increasingly sophisticated, demanding and service-centric marketplace.

At [Stertil-Koni](#)'s recent, 20th annual distributor meeting, held in Burbank, California, Dr. Jean DellAmore, president, told the gathering, "It's amazing how far we've come in the past 20 years, rising to the top of the heavy duty lift industry. And now we are poised for 20 more years of growth."

Among the new products DellAmore and his team are most excited about are the ALI-certified DIAMOND LIFT, with frame version – ideal for concrete foundations and replacement situations -- and a special new automotive adapter for mobile lifts.



Stertil-Koni USA, Inc. president, Dr. Jean DellAmore, highlights the quickened pace of innovation in heavy duty vehicle lifts.

"The DIAMOND LIFT with frame is a great retrofit solution, so the customer can use an existing pit and install a brand new telescopic piston lift – all with minimal construction," said DellAmore.



The "frame" version of the DIAMOND LIFT is engineered for concrete foundations and ideal for replacement situations.

The new lift can offer a substantial cost savings for many customers. In addition, it's one of the company's hottest selling products and comes in a two- or three-piston configuration, with a total lifting capacity of 64,000 pounds or 96,000 pounds, respectively. Noted the Stertil-Koni chief, "The lifts are electronically synchronized for maximum safety and convenience and are built with rugged, hard-chrome plated piston rods for maximum durability."

Another exciting new product he unveiled is an automotive adapter for Stertil-Koni's industry-leading [mobile column lifts](#). "The new adapter allows operators to lift a vehicle from the front and rear of a car's undercarriage, leaving the wheels fully free. This

allows technicians to change tires, work on brake lines, or other tasks, unencumbered – using only two mobile column lifts.

“For many of our customer who have four mobile column lifts,” he continued, “they can now lift two cars at once, which equates to added convenience, efficiency and savings.”

In sum, DellAmore emphasized the company’s strategic approach, which focuses on “providing the most innovative products, backed by the best customer service, all delivered by an outstanding, dedicated and exclusive distributor network.”

About Stertil-Koni

Stertil-Koni, a brand of the Stertil Group, is the global market leader in heavy duty vehicle lifts – [bus lifts](#) and [truck lifts](#) – and is the preferred supplier to the world’s leading companies in the truck and bus industries. Stertil-Koni’s breadth of products meets all ranges of lifting needs and includes [mobile column lifts](#), two-post, four-post, in-ground piston lifts, platform lifts, half-scissors and its innovative axle-engaging, in-ground, scissor lift configuration, ECOLIFT. Stertil-Koni is also installing DIAMOND LIFT across North America, a full rise telescopic piston lift designed to set new standards in precision heavy duty lifting. The DIAMOND LIFT is now also available in a “frame,” version, engineered specifically for concrete foundations and ideal for replacement situations. Stertil-Koni USA is headquartered in Stevensville, Maryland. Stertil-Koni has production facilities in Europe, in The Netherlands, and in the USA in Streator, Illinois.

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